

# **The Duke of Edinburgh's International Award - Bulgaria**

2016 Operational Report  
*(Detailed)*

## 2016 in numbers

**14**  
Cities

**33**  
Licenced  
organizations

**70**  
Bronze Award  
Gained

**97**  
Trained Award  
Leaders  
(volunteers)

**9**  
Award  
Leaders  
training

**5 328**

hours spent in  
developing skills

**How the Award  
participants  
spend their time  
in 2016**

**5 109**

Hours spent in  
physical  
recreation

**~2 940**

Hours spent in  
the nature

**3 903**

Hours spent in  
volunteering

# TARGETS VS ACTUALS

Quantitative	Targets for 2016	Actuals as of 31.12.2016
Number of licenced Organizations (all)	50	33
Number of active leaders	160	147
Number of new Award entrants/participants	350	174
Number of participants (Total number)	530	361
Number of active Projects	3	3
Income	90 000	105 748
Full team	5	3

# Financial income 2016

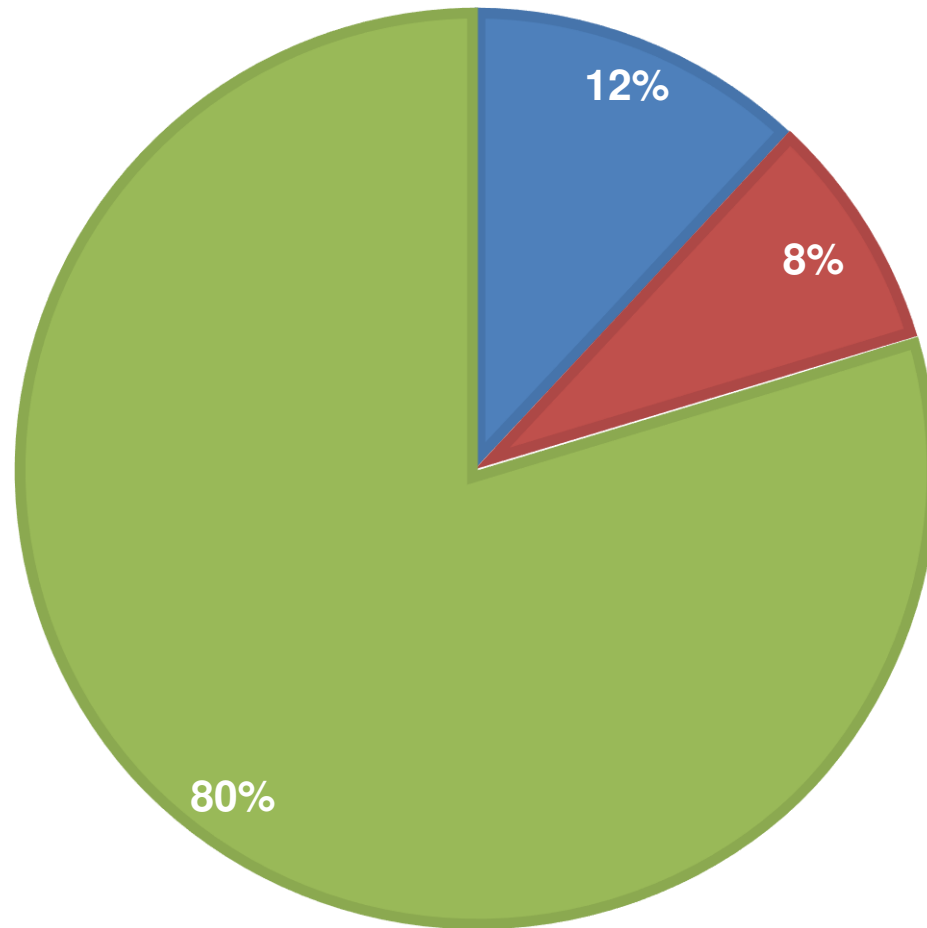
	Budgeted		Actual	
Operational income	35 750	20,96%	12 600	11,92%
Fundraising	37 000	21,70%	8 900	8,42%
Projects	97 782	57,34%	84 248,27	79,67%
TAOTAL:	170 532		105 748	

## Financial income 2016

■ Operational  
income

■ Fundraising

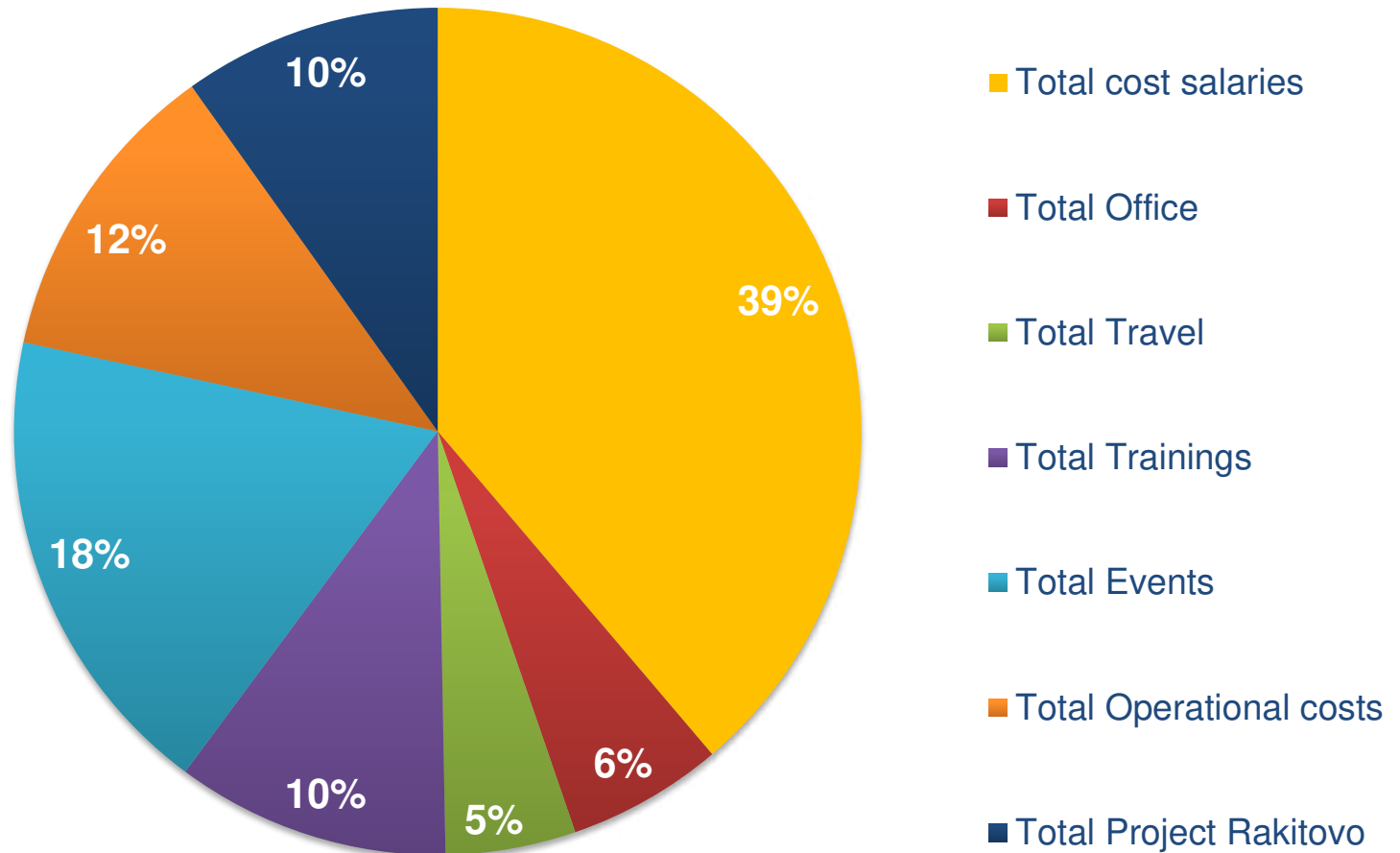
■ Projects



# Detailed expenses distribution

	Budgeted		Actuals	
Total Expenses	160 346,00		99 104,14	
Total cost salaries	67936	42,37%	38438,4	38,79%
Total Office	7180	4,48%	5898,12	5,95%
Total Travel	10200	6,36%	4924,76	4,97%
Total Trainings	19950	12,44%	10359,8	10,45%
Total Events	31100	19,40%	18056,1	18,22%
Total Operational costs	13080	8,16%	11658,3	11,76%
Total Project Rakitovo	10900	6.80%	9768.74	9.86%

# Financial information – Expenses 2016





# 1. Licenced Organizations

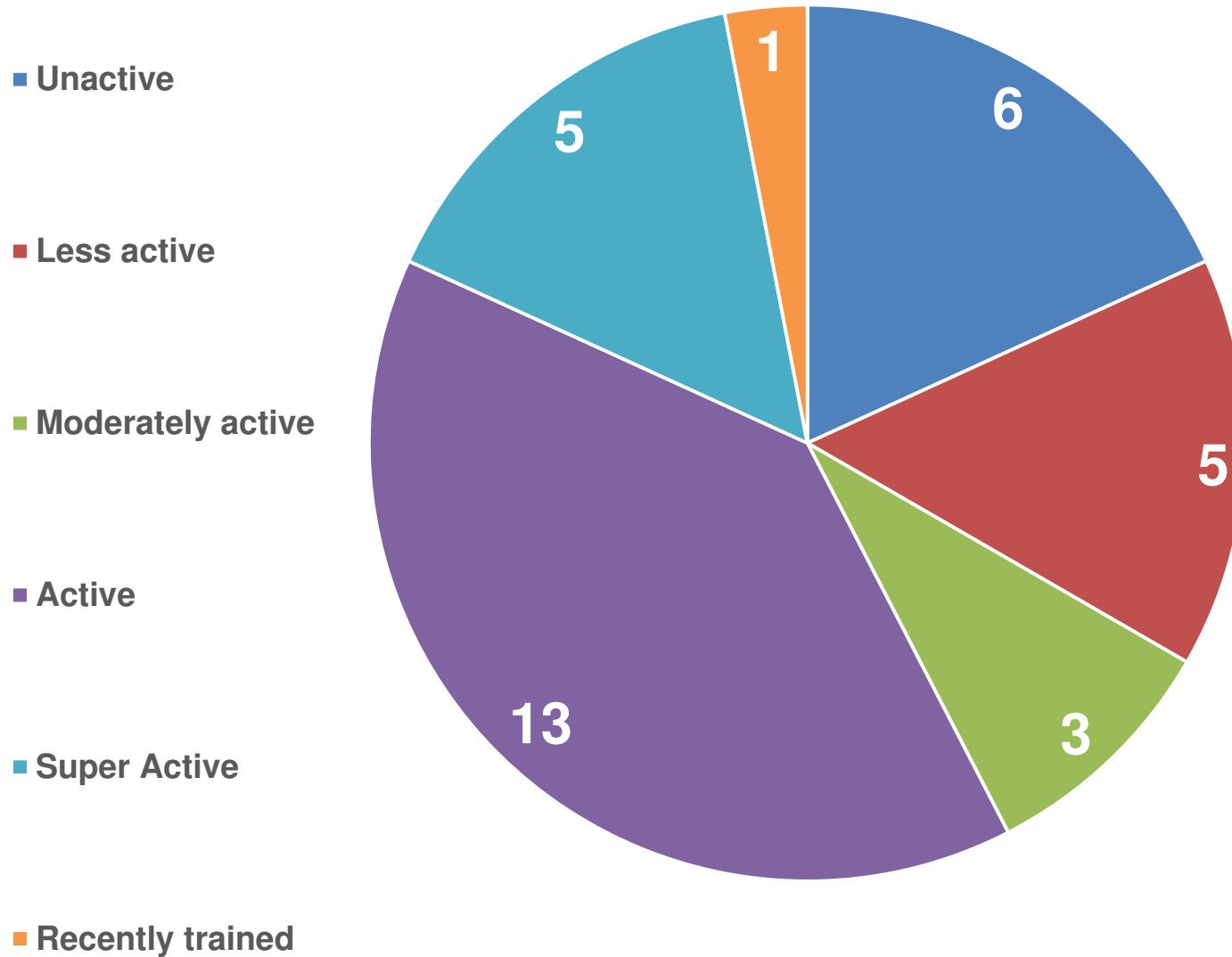
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<b>Schools</b>	<b>20</b>
Universities	1
Municipality	3
NGOs	9
Total:	33

Geographical spread: 14 cities

*Sofia, Plovdiv, Smolyan, Devin, Gorna Oryahovitsa, Veliko Tarnovo, Kozloduy, Oryahovo, Koprivshtitsa, Varna, Razgrad, Shumen, Kostinbrod, Pleven*

## Independent Award Operators activity



# 1. Number of licenced Organizations

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- 12 new licenced organizations;
- 3 new cities – Varna, Shumen, Pleven;
- First Business organization was licenced;

# 1. Number of licenced Organizations

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- The Schools are still hard to be convinced to implement the Award. Reasons behind: the fee, the lack of motivation of the teachers (potential Award Leaders), lack of readiness of the school director to have a program that recognizes the non-formal achievements of the students, lack of popularity of the program.
- The new law that was implemented was also used as an excuse that creates more complications and duties, that need to be addressed and no new initiatives are welcomed.

## 2. Trainings

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- 9 Award Leaders trainings were delivered.
- 1 Train the Trainers training was executed in January 2016;
- 97 Leaders were trained;
- 1 training for Supervisors and Assessors for the adventures journeys was delivered;
- A total number of 123 people were trained.







## 2. Trainings

- We have partnered Lithuania in an international training and have sent 3 Award leaders on a training in November; They have attended their Award ceremony as well.





### 3. Supporting the Licenced Organizations

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- National Award Leaders Meeting, held in August 2016;
- Regular visits and monthly meetings/ calls with the licenced organizations;
- Several visits of young people in the Award office were organized in order to either present the Award to potential participants or motivate already involved young people to finish their level;
- The Award team visited almost each licenced organization at least once during the year in order to make sure all Award standards are met and to further motivate or activate not so active organizations;



## 4. Promoting the Award

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- Diverse and different activities and meetings were held;
- Continuing the Award monthly newsletter which is issued every month and have quite high ( $\sim 20\%$ ) open rate;
- Actively use the social media in order to promote the program and the results we have;
- We have created a pool of Award ambassadors (Award participants and achievers), who have actively helped us promote the Award.

## 4. Promoting the Award

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**65**  
**Website  
articles**

**12**  
**Monthly  
newsletters**

**3**  
**National media  
reportages**

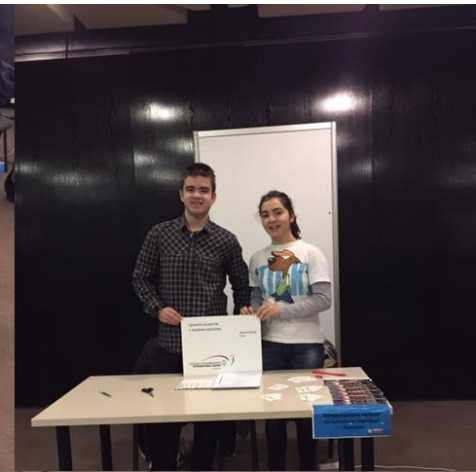
**2 800**  
**Followers in  
Facebook (all  
organic)**

**LinkedIn  
NGOblog**

# 4. Promoting the Award

channel	Audience reached	Measurement unit	Quantity
Website		Number of articles	65
Facebook	2 800	Number of posts	100
Facebook	2 800	Reached audience	300 000
LinkedIn	70	Posts	40
NGO blog	N/A	posts	20
Events	Around 2 000	number	30
YouTube	100	Number of videos created	5





## 5. Administration

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- All required reports were submitted on time and aligned with the authority requirements;
- Lots of internal operations were described and standardized with procedures and online solutions;
- Child safeguarding policy was developed and officially approved;
- All accounting and internal documents are nicely prepared and kept;

## 6. Fundraising

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- 8 600 BGN were fundraised from the business;
- A new brochure for the business supporters was created and printed;
- Fundraising strategy was created and supported with additional 2 000 BGN;





International Women's Club of Sofia  
Since 1989

**ALCOMET**  
providing opportunities

**HL**  
HERTI

**OAK**  
FOUNDATION

## 7. Projects

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- **2 active projects** mainly supporting implementation of the Award for young people with special needs;
- **2 Erasmus + project proposals** were submitted; one of them was approved (67 000 EUR, 1,5 years, partnering with the Award in Romania and Slovenia);
- **Special Project** for developing Varna Region was submitted and approved (20 000 BGN/per year, 3 years);

## 7. Projects: **Special Project Rakitovo**

Funded by The International Award Foundation;

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**Duration:** July 2015 – July 2018

**Grant Amount:** 4'840 GBP (per year)

**Scope:** Implementing the Award within the Boarding school “Angel Uzunov”, Rakitovo;

**Targets:**

- 20 Award participants;
- 5 Award leaders

## 7. Projects: **Special Project Rakitovo**

Funded by The International Award Foundation

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- In November 2016, five new **Award leaders were trained** and certified, 4 Award Leaders from the year 1 continued their work with the boys;
- December 2016 the Award was **presented for a second year** in the boarding school;
- **23 boys have shown interest in joining the Award (out of 35 in total), 20 have started, 16 remain active, 9 are expected to finish their level;**

### **The challenges and achievements we had:**

- We have 6 Bronze Award Holders from the 1<sup>st</sup> year of the project;
- We have started to bring the boys in Sofia and deliver them some life skills trainings;
- We had really qualitative but exhausted Award Leaders, as they were exceeding their responsibilities and over delivering for the cause.

## **7. Projects: “The Award for everyone”**

Funded by OAK Foundation

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**Duration:** September 2015 – December 2016

**Grant Amount:** 107 273 BGN

**Scope:** Implementing the Award within 3 institutions for disadvantaged youngsters;

**Targets:**

- 60 Award participants (30 to be from institutions);
- 30 Award leaders;
- 12 Award Supervisors;

## 7. Projects: “The Award for everyone”,

Funded by OAK Foundation

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- **3 organizations** were licenced to deliver the Award (2 in Sofia and 1 in Plovdiv);
- **3 Award trainings** were delivered;
- **Equipment** for the office and for the AJ was bought;

### **The challenges and achievements we had:**

- Hard target group;
- Lack of organizational capacity of the licenced organizations;
- Low number of |Award participants and Award Achievers;

## 8. Adventurous Journey

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- AJ coordinator was hired and trained;
- A detailed and helpful AJ procedure and all supporting documents were developed and released;
- 13 AJ were successfully organized and coordinated;
- Equipment for AJ was bought and used to support the AJ in the country;
- Key partnerships agreement were signed with Bulgarian Red Cross, Sofia Mountain club, First Aid Kit;







## 9. Key Events– Award Ceremony





# National Award Ceremony





# National Award Ceremony





# National Award Ceremony



# National Award Ceremony



## 9. Key Events - National Award Leaders meeting, August 2016

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- Over **40 Award Leaders** gathered together to exchange know-how, share their achievements and motivate each other to continue working with young people in Bulgaria;
- The event was visited by **Melissa Stoakes, Regional Director** of the International Award Foundation.



# National Award Leaders meeting, August 2016

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## 9. Key Events – AJ Camp 2016

- **24 Award Participants** did their Adventures Journey together in Lozen Mountain (half of them were young people from institutions);
- All of them has successfully completed the 4th section of the Award and **15 of** them have successfully achieved their Bronze level;







## 9. Key Events – BG representative in the Fundraising Gala dinner in UK

In November Teodora Angelova, Award Leader, participated in a Fundraising dinner in the house of HRH Prince Edward in London.



She gave a speech for the Award in Bulgaria and her work with young offenders.

## 9. Honorary trust Board

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- In November we have elected our new HT Chairman – Svetlozar Petrov;
- We had 4 meetings during the year;
- We had the first HT Board strategy meeting and have successfully conquered Manastirishte Peak, close to Erma river;







## 10. Other events and initiatives:

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- **Honorary Trust teambuilding – July 2016;**
- **EMAS regional meeting was attended in Slovenia – June 2016;**
- **The National Coordinator has successfully went through Train the Trainers training delivered by the International Foundation in London;**



# THANK YOU!

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БЪЛГАРИЯ

