



THE DUKE OF EDINBURGH'S  
INTERNATIONAL AWARD



БЪЛГАРИЯ

ANNUAL REPORT | 2018

## *contents*

key achievements	2
social impact	5
administration & finances	8
licensed organisations	13
recognition	15
fundraising	16
projects	17
events	18
support	21
executive summary	22

Increased number of Award new entrants and Achieved Awards.

First GOLD Award Ceremony.

Enlarged team, motivated to deliver and work for the cause.

Successful licencing campaign.

## 2018 IN NUMBERS



# How the Award participants spent their time in 2018



**4 510 hours spent  
in developing skills**



**~ 2 940 hours spent  
in the nature**



**3 956 hours spent  
in volunteering**



**4 645  
hours spent  
in physical recreation**

# ACTUALS

Quantitative

Actuals 2018

Number of licenced Organizations	55
Number of active leaders	336
Number of new Award entrants/participants	337
Number of participants (Total number)	689
Number of active Projects	2
Income	106 156
Full team	5



## *The Award through the Participant's perspective*



**video:** <https://www.youtube.com/watch?v=DYTnQtCjt4E>

## *The Award through the Leader's perspective*



**video:** <https://www.youtube.com/watch?v=6M8vfsMg7G8>

## *Adventurous Journey 2018*



**video:** <https://www.youtube.com/watch?v=T-VISByf-5Q>

# Impact story:

## *Desislava Manolova*



Desi Shared with us about her Award experience and its the leading role in her personal development and character-building:

### **What are the 5 words that best describe you?**

"To do an objective self-assessment first it requires me to be honest with myself. Besides honest, I would describe myself as a responsible person who likes to embark on new ventures, so I would add that I am also an initiative. And one of the things I am most proud of is that I always approach the challenges

with a smile and am a very positive person. And last but not least, I think I am ambitious, which helps me to pursue my goals to the end.

### **What is your story in the Award?**

"My story started more than two years ago, when I accidentally heard about The Duke of Edinburgh's International Award. At that time, I was quite shy, shaky and worrying. This definitely stopped me from communicating freely with strangers, it stops me from daring to do new things and pursue my dreams. So I decided to stand in front of my own fears and get over with them. The Award taught me in persistence. I found new friends with common interests and goals. With a lot of efforts, we successfully managed our Adventurous journey to the mountains.

After the end of the program, looking back, I can gladly say that this Award helped me through my personal development. I learned to believe in myself and my skills, but also to work in a team and to rely on others.



All required reports were submitted on time and aligned with the authority requirements;

GDPR procedure and required documents were developed and put in place;

All accounting and internal documents are nicely prepared and kept;

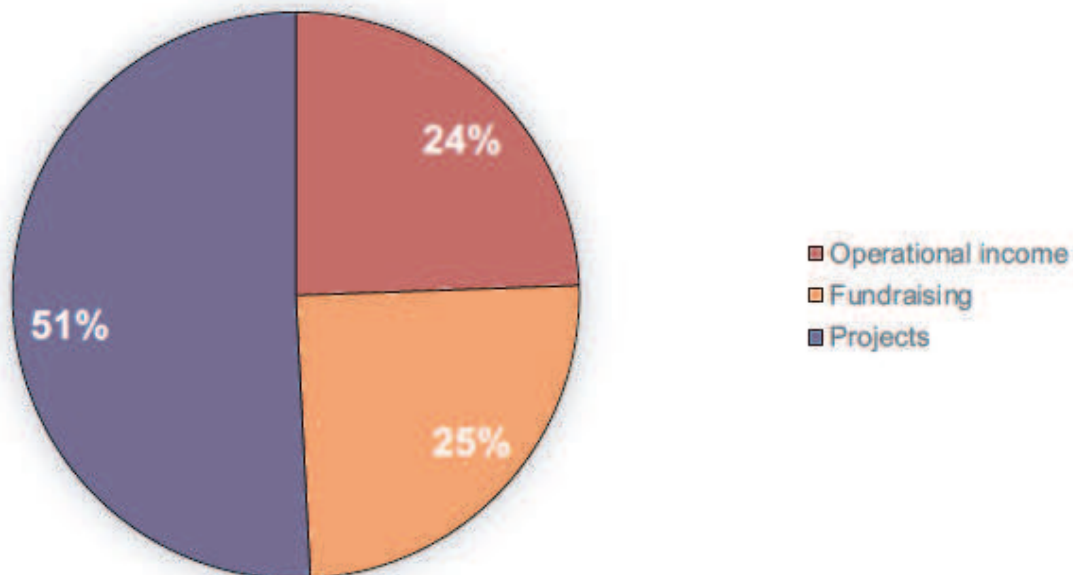
ISO 9001 for the Award Leaders training was granted;



## Financial income 2018: 106 156 BGN

Out of which:	Actuals in BGN
Operational income	25 947 (24.44%)
Fundraising	26 269 (24.75%)
Projects	53 941 (50.81%)
	<b>106 156</b>

Income 2018

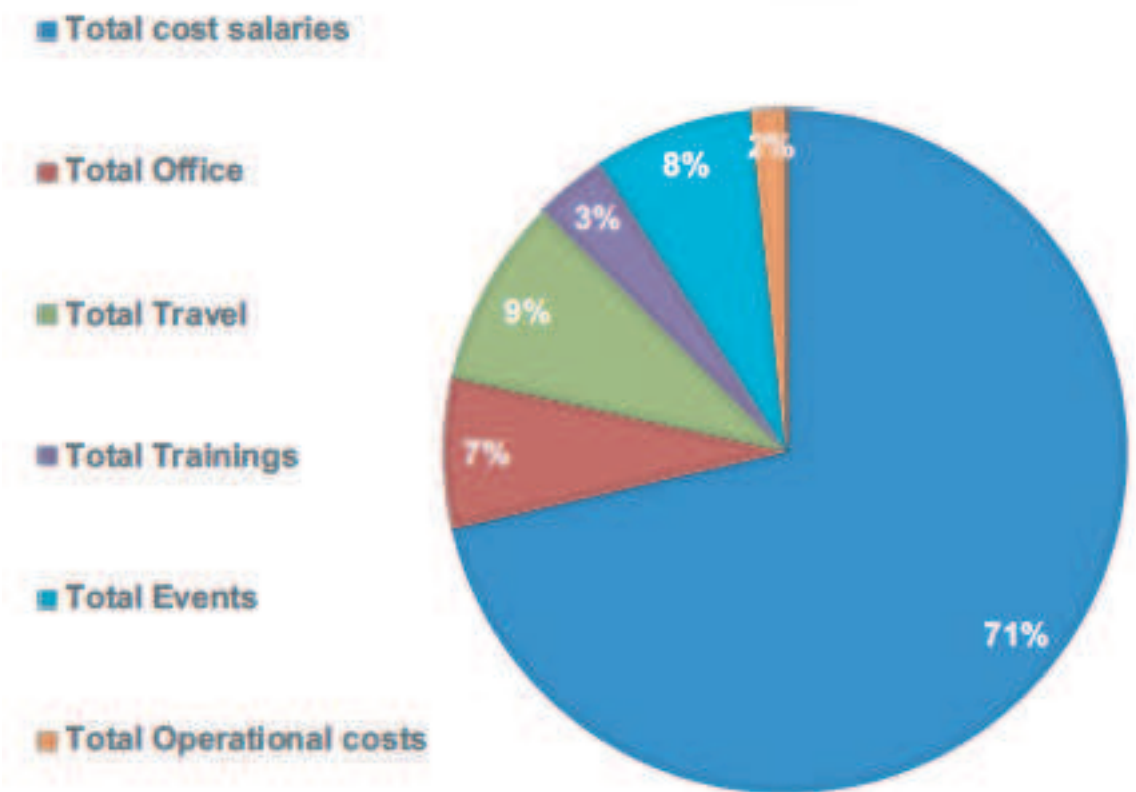


## Financial expenses 2018: 127 361 BGN

Expenses	Actuals in BGN	
Total cost selaries	90 968	(71,43%)
Total office	8 963	(7,04%)
Total travel	11 448	(8,99%)
Total Trainings	4 376	(3,44%)
Total Events	9 623	(7,56%)
Total Operational costs	1 983	(1,56%)

127 361

EXPENSES 2018



## Financial income and expenses 2018 vs 2017

Out of which:	Actual 2018 in BGN	Actual 2018 in %	Actual 2017 in BGN	Actual 2017 in %
Operational income	25 947	24.44%	25 371	17.73%
Fundraising	26 269	24.75%	10 167	7.10%
Projects	53 941	50.81%	107 572	75.17%
	<b>106 156</b>		<b>143 110</b>	

Expenses	Total expenses in BGN in 2018	Total expenses in BGN in 2017
Total cost salaries	90 968 (71,43%)	73 816 (55.39%)
Total office	8 963 (7,04%)	7 682 (5.76%)
Total travel	11 448 (8,99%)	18 835 (14.13%)
Total Trainings	4 376 (3,44%)	9 630 (7.23%)
Total Events	9 623 (7,56%)	8 513 (6.39%)
Total Operational costs	1 983 (1,56%)	4 443 (3.33%)
Project Rakitovo	n/a	10 343 (7.76%)
	<b>127 361</b>	<b>133 262</b>

## *Licensed organisations highlights:*

**34** LICENSED SCHOOLS

**1** LICENSED UNIVERSITY

**2** LICENSED MUNICIPALITIES

**12** LICENSED NGOs

**1** LICENSED BUSINESS ORGANISATION

**5** OTHER (LICENSED YOUTH CENTRE)

**55** TOTAL LICENSED ORGANISATIONS

### *New in 2017:*

**18** new licensed organizations.

**4** new cities – Rouse, Targovishte, Silistra, Kubrat.

Campaign approach for licensing by application form.

## *Training highlights:*

**7** Award Leaders trainings were delivered.

**2** international Train the Trainers training was executed in June 2018;

**78** Leaders were trained;

**1** training for Supervisors and Assessors for the adventures journeys was delivered;

A total number of **120** people were trained.



# Promoting The Award



**New PR specialist was hired in March 2018.**

**PR strategy was developed based on the annual plan and needs.**

**Focusing more on regional medias, in order to promote the Award in the targeted areas;**

**Participating in key educational or youth events and conferences, with a stand or a speaker;**

# Fundraising and partnerships

Inkind at the amount of 30 000 BGN was provided (computers, conf. rooms, ISO certification, participation in events, etc.).

18 000 BGN from the International Women Club Sofia were granted.

Participating in the Giving Tuesday campaign, where 4 500 BGN were raised.



International Women's Club of Sofia  
Since 1989

**WALLTOPIA**



British Embassy  
Sofia





# Projects

**2 projects** mainly supporting regional development of the Award;

**1 project** of 67 000 EUR, 1,5 years, partnering with the Award in Romania and Slovenia successfully finalized;

**1** more Erasmus + **project** proposal was submitted and approved 70 000 EUR;



# Events held in 2018:

**National Award Ceremony | video:** [https://youtu.be/zHd\\_ITGXz5E](https://youtu.be/zHd_ITGXz5E)





## National Award Leaders meeting, Aug 2018

*(see photo 1)*

## AJ TEAM CAMP

In 2018 our team went on its first Adventurous Journey, organised by our AJ Coordinator - Alexander Krastanov

*(see photo 2)*

## In November 2018 Lyubomira Velcheva,

the national director was part of 18th Award Global Forum, hosted by the Award office of Ghana. *(see photo 3)*

## Meeting with Minister of youth and sports

*(see photo 4)*

## The first 7 GOLD Award achievers were awarded;

*(see photo below)*





## *Svetlozar Petrov*

**President Job Tiger, Chairman of the HT of the Award in Bulgaria**

The Award is a tool for challenging yourself not only as a professionalist, but as an individual as well. I consider the challenge as a value, a driving force that guides me through my personal and professional pathways. I support and believe in the impact of the Award because it represents my hope for the future and I know I invest in a cause that would enhance and develop the environment where our future generation will grow and create.





## *Five years ago*

In the Award we do not do a birthday party. Not because it is not important to celebrate it, but rather because we have a lot of things to do and our energy is limited. But we are good at realising things and learning lessons. So here are our five lessons for the last five years, even though it was hard to stop after just five!

### *Five lessons:*

***To be patient.*** As much as we want to make the Award work in every city and town in Bulgaria, this takes time, finance, people, capacity and persistence. And it is a process – slow, gradual and long, like the process of raising a child.

***To never give up.*** Actually, some of the people who at the beginning did not share the Award philosophy have been replaced with new ones who truly recognize and share our beliefs. So... the process is slow and is not irrevocable.

***To be independent.*** It is a great pleasure and responsibility to be independent of a specific institution, organisation, person or event. Sometimes it is hard because recently our financing is not enough but it gives us the freedom to make things according to our principles and views.

***To celebrate the small successes!*** We celebrate each week, every new participant, every new school, each small step which brings us to sustainability, availability, and quality transforming experience for the young people. Sometimes it is hard to think of something to celebrate but we try. We try hard. And then we celebrate the trying!

***The people are the most important thing!*** It may sound as a cliché but we cannot deny it. Firstly, that we have one of the most dedicated teams not only in Bulgaria but in the whole world. Secondly, that we have the opportunity and the pleasure to work with great teachers, headmasters, youth workers and activists, who truly believe in the potential of the young people in Bulgaria. Today this is priceless!

*Lyubmira Velcheva*

Duke of Edinburgh's International Award - Bulgaria, Executive Director



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