



2019 ANNUAL REPORT

THE DUKE OF EDINBURGH'S INTERNATIONAL AWARD BULGARIA

Another exiting year has passed. An eventful year full of cultivating challenges. As we step into 2020 we look back to reflect on what we have done over the last 365 days.

In February 2019 The Award in Bulgaria has turned 5 years. Back in the year of 2014 the programme was facing polar attitudes regarding its successful implementation in the country. We've heard it all from "This would never work out here" and "They (stakeholders) will get it right on."

Five revolvings around the Sun later we have 45 young people have achieved their Silver and Gold Award level and celebrated their success in a special Ceremony hosted by the President of the Republic - Rumen Radev. Another 276 goals achieved in 6 months of hard working and persistence led to Bronze Awarding ceremony for 92 Bulgarian students.

We can't wait to meet the upcoming opportunities and surprises the new 2020 will bring.

And till then...

Faithfully Yours,
Lyubomira Velcheva
National Director



Content

03

Growth

07

Sustainability

13

Award Experience & Impact

17

Awareness & Recognition

KEY ACHIEVEMENTS & NUMBERS

- ✓ **Developed supporting mechanism for the licensed organizations**
- ✓ **New Award annual cycle**
- ✓ **Full licence as a National operator**



27
cities



78
Award
leaders



7
leaders
trainings



140
Awards
gained



61
licenced
organisations



3
additional
development
trainings



Licenced Organisations



During our 2019 Licencing Campaign we had:

- **15** new licensed organizations.
- **4** new cities – Bourgas, Karnobat, Yambol, Nesebar.
- **60** applications in total out of which 12 schools and organizations were licensed.
- A new **landing page** was developed and the whole process was improved and sophisticated.

Reaching
the total
number of
61 licenced
organizations



Award Trainings in 2019

- **7** Award Leaders trainings were delivered.
- **78** Leaders were trained.
- **1** international training with participants from Czech Republic, Netherlands, and Lithuania was delivered in Sofia.
- **1** training for Supervisors and Assessors for the adventurous journeys was delivered.
- **8** Award Leaders went to an exchange training in Czech Republic and Lithuania.
- A total number of **110** people were trained.



Lyubomira Velcheva and Iva Krastanova have attended the **Regional EMAS conference in Romania** and were able to share their experience and gather insights and know how from the Award in the region.

Liliya Harizanova has joined an **Award Conference in Berlin in June 2019**, where was able to observe and bring back some good practices in terms of working with schools.

8 Award leaders have visited **Lithuania and Czech Republic** in Nov. and Dec., as part of the Erasmus + project and together with Award Leaders from Czech Republic, Netherlands and Lithuania has exchanged good practices how does the Award works in the school system.

Award Exchange & Collaboration in 2019





#WORLD READY

Administration

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After an audit from the International Foundation a Full Licence was granted to the organization. This is a great success as we are one of the youngest organizations in the region.

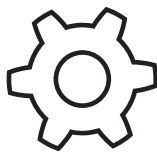
All required reports were submitted on time and aligned with the authority requirements.

All accounting and internal documents are nicely prepared and kept.

All policies and procedures were reviewed and updated in August.

In April we moved to a new bigger office.

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Fundraising & Projects

In-kind at the amount of 30 000 BGN was provided (computers, conf. rooms, participation in events, etc.);

8 000 BGN from the *International Women Club Sofia* were granted;

12 000 were fundraised by a special event, where the person celebrating has chosen to have *donations instead of gifts*;

1 project supporting *regional development of the Award* was approved in March: 68 000 GBP for a period of 3 years;

1 Erasmus project of 70 000 EUR, 1,5 years, *partnering with the Award in Czech Republic, Lithuania and Netherlands*;



JobTiger®



International Women's Club of Sofia
Since 1989



British Embassy
Sofia



Financial Income

182 720 BGN

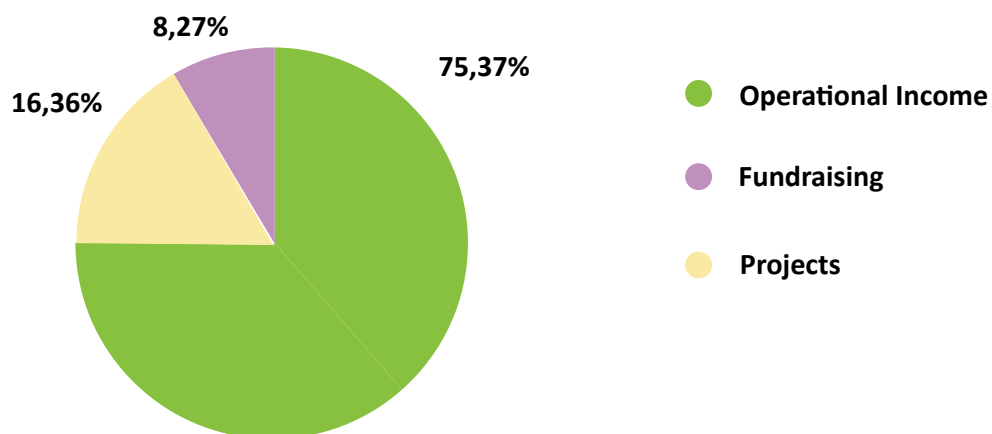
Out of which	Budgeted in BGN	Budgeted in %	Actuals in BGN	Actuals in %	Actuals 2018	Actuals 2018 in %
Operational Income	53 250	42,66%	29 898	16,36%	25 947	24,44%
Fundraising	50 000	40,06%	15 102	8,27%	26 269	24,75%
Projects	21 570	17,28%	137 719	75,37%	53 941	50,81%
Total	205 730		182 720		106 156	

Financial Expenses

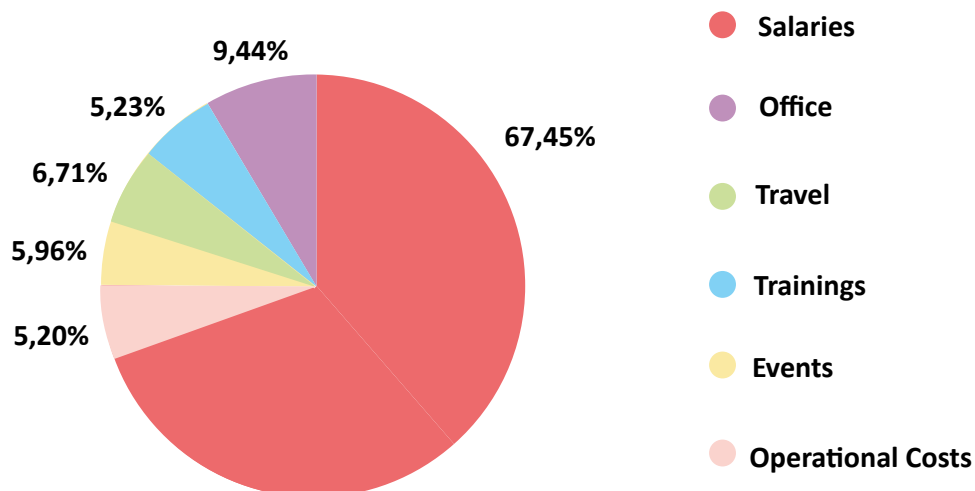
142 392 BGN

Out of which	Budgeted	Budgeted in %	Actuals	Actuals in %	Actuals 2018	Actuals 2018 in %
Salaries	138 942	67,63%	96 050	67,45%	90 968	71,43%
Office	8 602	4,19%	13 449	9,44%	8 963	7,04%
Travel	6500	3,16%	9 562	6,71%	11 448	8,99%
Trainings	12 000	5,84%	7 453	5,23%	4 376	3,44%
Events	25 420	12,37%	8 482	5,96%	9 623	7,56%
Operational Costs	13 970	6,80%	7 398	5,20%	1 983	1,56%
Total	205 434		142 392		127 361	

Income



Expenses





Targets vs. Actuals

Quantitative	Targets 2019	Actuals 2019	Actuals 2018
Number of licenced Organizations (all)	72	61	55
Number of active leaders	325	279	300
Number of new Award entrants	600	409	337
Number of participants (Total number)	1250	980	689
Number of active Projects	2	2	2
Income	250 730	182 720	106 156
Full team	5	5	5

Supporting the Licenced Organisations

National Award Leaders Meeting was held in October 2019 in Svishtov;

New **support system for licenced units** was developed.

Annual performance review and development plan for each licensed unit was put in place.

We have separated the **Bronze level ceremonies** and have started organizing them on a regional level **in cooperation with preselected licensed organization**.



Researches



In 2019 Outcomes Research was translated, adapted and launched.

Over 200 participants reached by the Award Outcomes Survey.

Two satisfaction (participants and Leaders) researches were revised and are ready to be launched in 2020.

Through our outcomes research

we look at how young people aged 14 to 18 grow across the course of a year in terms of their personal development and inclusion in social life, and whether participation in the Award might facilitate this. This research initiative consists of a pre-survey conducted when a young person starts a new Award level and a post-survey conducted after completing this level. In these surveys young people are asked to respond to statements which measure specific outcomes such as confidence, creativity and adaptability, civic participation, intercultural competence, managing feelings, planning and problem solving, relationships and leadership, resilience and determination and communication skills.

So far working on the best model to engage Leaders and Participants to contribute to the research and celebrate our first respondents.

AWARD EXPERIENCE // & IMPACT



The Award through the *Leader's* perspective

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I am not telling you it will be easy, I am telling you it will be worth it!

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Article from Antoaneta Kalenderova,
Principal, Britanica Park School and an Award Leader

link: <http://intaward-bg.org/6494/не-ти-казвам-че-ще-е-лесно-казвам-ти-ч/>

The Award through the *Participant's* perspective

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video: <https://youtu.be/g6i1hd3POsU>



We have developed more structured and holistic PR activities, as we had a dedicated person for that.

Continuing the Award monthly newsletter which is issued every month and have quite high (~20%) open rate.

Successfully developed relations with the Regional education inspectorate and using them as transmitters of our content.

#WorldReady event in Ruse was organized and funded by a local organization

Our organization was selected as Youth initiative during the annual voluntary awards of Time Heroes.

Participating in key educational and youth events and conferences, with a stand or a speaker.

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51

website
articles

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12

Monthly
Newsletters

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4

National
Media
Reportages

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17

new
videos

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3 893

followers
in Facebook

AWARENESS & RECOGNITION



KEY EVENTS

National GOLD and SILVER Ceremony, May 2019

- 45 young people were awarded (Silver and Gold).
- More than 150 guests.
- Attended and hosted by the President Rumen Radev, Ambassador Hopkins, business representatives and other partners and supporters.
- Widely reflected in the media.

First regional Bronze ceremonies in Veliko Tarnovo and Sofia

- 35 young people were awarded in Veliko Turnovo.
- 57 young people were awarded in Sofia.
- First year of separation of the Bronze level ceremonies went successfully and not big resistance by the licenced organizations.

National Award Leaders meeting, Sept 2018

- Over 35 Award Leaders gathered together to exchange know-how, share their achievements and motivate each other to continue working with young people in Bulgaria.
- The best performing Award school has hosted the meeting.

The Duke of Edinburgh's International Award Bulgaria

e : home@intaward-bg.org
37 Tsar Simeon Str.
Sofia 1000, Bulgaria